



*Your Vehicle
to Reach
120,000 Readers*

- ◆ BANNER ADS: ROS
- ◆ NEWS PROFILES
- ◆ KEY WORDS & SEO
- ◆ CATEGORY EXCUSIVITY
- ◆ E-BLASTS

MEDIA KIT 2015

Welcome to *Fleet News Daily*, the fastest growing, online trade publication exclusively devoted to covering fleets and transits – 24 x 7.

Born online, published online and viewed online, *Fleet News Daily* is the # 1 vehicle to reach today's busy fleet and transit executives where they get their information first – online. **We're also 100% mobile-ready, with news easily delivered to your favorite device!**

From Engines & Drivetrains to Brakes, Suspensions & Chassis, from Telematics, Maintenance & Safety to Fuel, Green Energy, Regulatory Updates and more – we've got you covered.

Where Fleet News Rolls 24 x 7



Magellan to Unveil New Android GPS Navigation Device and Application

fleetnewsdaily | November 19, 2014

Magellan, a leader in GPS devices and content will debut its latest fleet product, the RoadMate RC9496T-LMB, a 7 inch Android GPS fleet navigation device, and the Magellan Fleet Manager desktop tool, at the Connected Fleets USA 2014 show in Atlanta, November 20-21. The RoadMate RC9496T-LMB is fleet ready with a serial port, dash mount, [...]



1 2 3 4 5 6 7

Telematics & Software



Telefónica and Geotab to Launch M2M Plug-and-



Halo Tire Inflator Customers Get a Bonus



Magellan to Unveil New Android GPS Navigation

Fleet News

- » Grande West Announces New Orders and Launch of the 30ft Vicinity Model - MarketWatch
- » California Approves \$13.5 Million in Loans for Energy-Efficient Upgrades to ... - AltEnergyMag (press release)
- » Put the breaks on the per-mile vehicle tax - AMERICAblog (blog)
- » P.M. Executive Briefing - Aug. 11 | Transport Topics Online | Trucking ... - Transport Topics Online

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Rather than sell static advertising space, *Fleet News Daily* does the opposite. We build dynamic, results-driven, customized promotional campaigns.

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2. **Sponsored Content:** Guaranteed Sponsored Content news articles with homepage and category-specific placement.
3. **SEO for Google:** Embedded back links on key words you designate, directly from our site to yours!
4. **eBlasts:** Custom delivery or featured in our daily news brief.



A = Skybox	Run of Site (viewed on every page)
Size: 468 x 60	Rate: \$655/month (3-month minimum)
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Size: 220 x 90	Rate: \$475/month (3-month minimum)
C = Leader Board	Run of Site (viewed on every page)
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D = JumboTron	Sponsored Content on Homepage
Size: 630 x 250	Rate: \$525/week (2-week minimum)
E = Big Screen	Run of Site (viewed on every page)
Size: 300 x 250	Rate: \$645/month (3-month minimum)
F = MVP	Sponsored Content on Homepage and Category Page
200-400 Words + Pics	Rate: \$450/week (2-week minimum)

eBlasts

45,000/week

Cool! Now Mobile Ready!



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- [Fuel Prices Lower Again](#)
- [ATRI Seeks Input on Driver Assisted Truck Platooning](#)
- [SmartDrive and Convoy Technologies Partner to Advance Safety](#)
- [Nissan Offers Free Public Charging for New LEAF Buyers in Chicago](#)
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- ◆ Included in “news flow”
- ◆ SEO focus on your key words

Where Fleet News Rolls 24 x 7



eBlasts

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Discover how GPS tracking provides the tools and data you need to deliver faster, better service in Networkfleet's new Customer Service eBook.

download now



When considering the many advantages of wireless fleet management, don't overlook the opportunity to use the technology to ramp up one of the most important components of your business – customer service. GPS tracking provides the tools and data you need to deliver faster, better service, regardless of the product you sell or the work you do for customers or constituents.

Whether you're a small-to-medium size private company, large public enterprise, public utility or government agency, a telematics solution can help you:

- Improve on-time arrivals and response times
- Improve customer relations by verifying time spent on each job
- Protect your company's public image and brand by improving driver behavior on the road
- Build your reputation as a reliable service provider or vendor
- Create a competitive advantage through superior customer service

To learn more about how to provide the best service to your customers, download Networkfleet's free ebook - [Use GPS Tracking to Dazzle Your Customers with Great Customer Service.](#)

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- ◆ **Your Exclusive Message**
- ◆ **45,000 Recipients/Week**
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